

St Margaretsbury Cricket Club, The Recreation Ground, Station Road, Stanstead
Abbotts, Hertfordshire SG12 8EH



SPONSORSHIP OPPORTUNITIES

St. Margaretsbury Cricket Club traces its roots back to 1737 when it played in the first recorded game of cricket in Hertfordshire. It has become one of the most high profile and well-respected clubs in the county.

We field three teams who play in the Hertfordshire Cricket League each Saturday between May and September. There are six junior teams who play in Hertfordshire's Junior Leagues, as well as an academy XI which plays friendly fixtures on Sundays.

The club enjoys close connections with a range of local supporters. We offer a variety of options for individuals and businesses who are looking for advertising opportunities and to support a traditional and friendly village club at the heart of the local community.

These options include sponsoring a match ball for just £30, as well as Bronze, Silver and Gold packages which offer advertising on our website, at the ground and on club kit. The club does not pay anyone to play: money gratefully received by the club helps provide vital investment in our successful youth development programme and supports the maintenance of our high level playing facilities.

An outline of the sponsorship packages offered by the club for the 2016 season can be found below. We also offer the opportunity to sponsor one-off events at the club such as our popular Junior Cricket Camp. Further details can be discussed with the Sponsorship Secretary, Olly Ayers (ollyayers@aol.com).

Suggested STMCC Sponsorship, 2016 Season

Match Ball Sponsorship, £30	Bronze, £150	Silver, £250	Gold, £500
Complimentary drink on match day	X 1 Match ball sponsorship	X 2 Match ball sponsorship	X 2 Match ball sponsorship
Recognition on club social media outlets (Facebook, twitter) and on the clubhouse 'ticker'	Advertisement on club website for one year	Advertisement on club website for one year	Advertisement on club website for one year
	Advertisement in fixture card and club publicity for one year	Advertisement in fixture card and club publicity for one year	Advertisement in fixture card and club publicity for one year
		Honorary Sports & Social membership at the club for 1 year	Honorary Sports & Social membership at the club for 1 year
		2 x President's Match day invites (3 course meal with wine, port and cheese)	2 x President's Match day invites (3 course meal with wine, port and cheese)
			Company name on junior and senior club kit
			Company name advertised on ad boards at ground for one year